

Designation	Social & Behaviour Change Communication Expert
Location	Jaipur, Rajasthan
Reporting to	Team Leader
Apply to	Candidates interested in the position are requested to email their updated CV on careers@ipeglobal.com along with name of the position clearly mentioned in the subject line.
About IPE Global	<p>IPE Global Limited is an international development consulting group providing expert technical assistance and solutions for equitable development and sustainable growth in developing countries. The group's areas of expertise includes Health, Nutrition and Water, Sanitation & Hygiene (WASH), Urban Development, Education and Skills Development, Infrastructure and Engineering Development, Private Sector Development, Tourism Heritage and Conservation, Environment and Climate Change, Agriculture Development, Forest Governance, Social and Economic Empowerment, Governance, Grant and Fund Management, Economic & Public Financial Management, Monitoring, Evaluation and Learning and Information Technology & e-Governance.</p> <p>We are an ISO 9001:2015 certified and CMMI® Level 3 company. Over the last 17 years, IPE Global has successfully implemented over 700 projects in over 100 countries, across 5 major continents. IPE Global has 800 full time professional staff and over 1000 empanelled consultants working on various projects across the globe, in different locations. The group partners with multilateral & bilateral agencies, governments, corporates and not-for-profit entities in anchoring development agenda for sustained and equitable growth.</p> <p>For more details, please visit www.ipeglobal.com</p>
Job Description	<p>Position Summary S/he will be leading the Communication & Behaviour Change portfolios of the project. S/he will be responsible for providing technical leadership in designing communication & behavior change strategies. Will also provide support to the state & district teams in operationalizing of communication strategies, documenting lessons learned, process documentation and accomplishment of its deliverables, which will require frequent visits to project sites.</p> <p>Key responsibilities:</p> <ul style="list-style-type: none"> ▪ The SBCC Expert will provide inputs during the inception, implementation and handover phases of the project. ▪ Lead the design of the community mobilization and BCC strategy, design the community needs assessment, research best methods of engaging with the communities, develop content for IPC (Flip Chart, Flash Cards, etc.), Group Counselling (Charts and Pictorials), Social Mobilization (Haat, Mela, Folk Media, Festivals, important days, Programme Communication (audio and video scripts and lyrics etc.), Advocacy (Media, PRI etc.). ▪ Ensure that the project incorporates appropriate gender mainstreaming tools and adopts gender sensitive strategies. ▪ Provide technical assistance in the development, pre-testing and evaluation of information, education and communication materials. ▪ Liaise with media agencies, partner organizations, and field staff for development of quality outputs ▪ Organize capacity building and training in IEC/BCC approaches as needed under the project. ▪ Support in procurement and supply of mass communication material to districts. ▪ Ensure implementation of the communication related activities and undertake regular monitoring and supportive supervision. ▪ Lead in writing and production of communication materials such as development stories, press releases, brochures, newsletters, posters, video scripts, reports, PowerPoint presentation, etc. ▪ Improve learning and sharing of information between partner organizations through the facilitation of knowledge sharing and communication. ▪ Coordinate the content generation for the program website and other social media platforms, including writing, editing and preparing stories and social media messages ▪ Support in organizing dissemination workshops, meetings, special events, etc.

	<ul style="list-style-type: none"> ▪ Ensure submission of timely and high quality deliverables including reports as required for the project
Qualification & Experience	<ul style="list-style-type: none"> ▪ University degree in mass communication, journalism, social sciences or a related relevant field from a recognized university is essential. ▪ Not less than 10 years of experience in designing, and implementing social and behavioural change communication; ▪ Strong understanding of participatory communication design; ▪ Strong writing abilities and communication capacity; ▪ Ability to influence diverse actors – government, civil society and communities; ▪ Proven expertise in monitoring and evaluating activities on the basis of applied communication research
<p>IPE Global is committed to using fair, objective and positive employment practices to promote equal opportunities and diversity in employment, ensuring that all employees including potential employees are treated fairly, consistently and with respect, before, during and after, their employment. We seek to create an environment that is representative of, and responsive to, different groups.</p> <p>Only shortlisted candidates will be contacted.</p>	